



BRUNO MARS
UPTOWN FUNK (2014)

EDUQAS WJEC GCSE KNOWLEDGE ORGANISER

In-Depth: Music Video and Online Media

Component 2 Section B

Theoretical Framework:
Language, Representation, Industries, Audience

Contexts: Social, Cultural, Historical, Political

How to use: Use this Knowledge Organiser to identify the similarities and differences between the music video and the website



BRUNO MARS
WEBSITE

<p>LANGUAGE</p>	<p>SIMILARITIES</p>	<p>LANGUAGE</p>
<p>REPRESENTATION</p>	<p>SIMILARITIES</p>	<p>REPRESENTATION</p>
<p>INDUSTRIES</p>	<p>SIMILARITIES</p>	<p>INDUSTRIES</p>
<p>AUDIENCE</p>	<p>SIMILARITIES</p>	<p>AUDIENCE</p>
<p>KEY TERMS</p>		

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SOCIAL	SIMILARITIES	SOCIAL
CULTURAL	SIMILARITIES	CULTURAL
POLITICAL	SIMILARITIES	POLITICAL
HISTORICAL	SIMILARITIES	HISTORICAL
THEORISTS		